

THE LIFESTYLE MAGAZINE FOR TODAY'S MODERN ADVISOR



ABOUT NAIFA's *Advisor Today*

NAIFA's premier publication provides insights into how NAIFA members perform at the highest level and achieve professional success.

Insights from Experts

For over 115 years, NAIFA has provided *Advisor Today*, the leading publication in the life and health insurance and financial services industries. *Advisor Today* print editions compliment online content provided on the NAIFA website and *Advisor Today* platform. *Advisor Today* provides sales ideas, product information, business strategies, case studies, and profiles of successful agencies and financial professionals to help insurance and financial advisors grow their businesses.

Member Profiles



One of the many ways NAIFA differentiates our members is by providing them highly visible profiles on *Advisor Today*. What make NAIFA members tick? What drives them to succeed? Learn on *Advisor Today*.

Quick Facts:

- NAIFA's *Advisor Today* reaches more than 50,000 industry professionals with online content and print editions
- The publication's editorial focus is NAIFA members and their drive to succeed. Content highlights their motivation and achievement

The Value to You:

- *Advisor Today* provides valuable content that is practical, motivational, and inspirational.
- *Advisor Today* provides a platform for NAIFA members to highlight their success and differentiate themselves in the industry and among their peers.