



LEADERSHIP IN LIFE INSTITUTE:

ADVANCING THE STANDARD OF LEADERSHIP THINKING

Rebecca J. Gonzalez, CFP, CLU, LACP 2022 LILI Chair Spencer, Wisconsin Loyal Member Since 1999

ABOUT THE **LILI Curriculum**

The NAIFA Leadership in Life Institute (LILI) is a six-month program offered exclusively to NAIFA members who are committed to growing intellectually and professionally through deep introspection and discussion. The intense curriculum creates a unique learning environment that encourages participants to bring out the best in themselves and apply what is learned across every aspect of their lives.



Cheryl Canzanella LUTCF, CLU, ChSNC Jacksonville, FL Loyal Member Since 2010

This class was so much more than I expected...[it] was more about personal growth. LILI pushed me out of my comfort zone and helped direct my path towards self-discovery...

Everyone has greatness inside them, sometimes we just need the right environment to tap into it and then see how deep we can dig to uncover it to bring out our best."

Quick Facts:

- Six sessions over the course of six months-in-person or virtually
- Chart your personal & professional path for how you'll impact your community while staying true to your "why" to reach your potential
- Apply LILI principles in everyday life to grow intellectually and professionally

The Value to You:

- Enhanced personal vision and mission statements and guiding principles
- · Increased understanding of self
- Improved professional and personal relationships

NATIONAL ASSOCIATION OF INSURANCE & FINANCIAL ADVISORS

2901 Telestar Court, Falls Church, VA 22042 Phone: 877-866-2432 Email: programs@naifa.org



The LILI Curriculum

The Leadership in Life Institute's curriculum is based on the leadership writings of Stephen Covey, John Maxwell, Jim Collins and Kouzes & Posner. Each of the six sessions involves interactive learning in a small group setting.

Session 1 Identifying One's Self identify their personal learning style. Topics include the Kolb Learning Style Inventory – understanding yourself and others: what makes a leader that constituents want to follow and self-

Session 4 Developing the Leaders Around You

The class explores team-building and learns to work with others effectively topics include team-building skills and Covey's Habit #3 and #4 - Put Things First and Think Win-Win.

Session 2 Mastering One's Self

The class explores leadership their own vision and mission. This session focuses on the six disciplines of credibility, Maxwell's laws of leadership and creating a vision to define your direction for the future.

Session 5 Someday All This Will

Participants move from independence to interdependence. This session's through mentoring and collaboration and Covey's Habit #5 and #6 - Seek First to Understand and Synergy.

Session 3 Developing One's Self self-mastery skills learned in Session Steven Covey's Habit #1 (Be Proactive)

and Steven Covey's Habit #2 (Begin with the End in Mind).

Session 6 The Journey Begins

The final session serves as commencement and transition. on reflection of personal strengths/weaknesses, conflict resolution, and pursuing excellence in

REQUIREMENTS FOR LILI

To be considered for an upcoming LILI class, potential students must meet the eligibility requirements and be approved by their state.

- 1. Be a NAIFA member in good standing
- 2. Commit to attending all 6 sessions
- 3. Complete required assignments
- 4. Pay student tuition

Tuition and How to Apply

NAIFA members must first apply to participate in LILI. Once approved students have two tuition options. Print materials: \$900 and Digital materials: \$800

Visit tdc.naifa.org/lili

for additional information and to apply.

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