



# CENTER OF EXCELLENCE FOR EMPLOYEE & EXECUTIVE BENEFITS

**Cammie Scott, LUTCF, REBC, RHU**

2020 National President & Chair of Employee & Executive  
Benefits Council

Loyal Member Since 1998

## ABOUT THE Employee & Executive Benefits Center

The Employee Benefits Center (EBC) is focused on capturing the thought leadership surrounding how to incentivize and reward employees to perform at their highest level. Pulling from both human resources and traditional employee benefits programs, the Center seeks to investigate how COVID has radically changed the landscape and provide insight into the trends that will emerge in insurance, investments, and worksite considerations in the new world that is now corporate America.

An Advisory Council composed of industry experts will oversee the Center along with contributions from NAIFA members who specialize in the field and will provide peer-to-peer education on what advisors need to know to best partner, and serve, their clients.

### Quick Facts:

- Subscribe for free to the Employee Benefits Center blog
- Inquire about how to get involved in being a regular contributor or speaker within the Center
- Serve as a speaker to NAIFA's chapters

### The Value to You:

- One-stop-shop for thought leadership, research, and trends in employee benefits
- Opportunity to expand your personal brand through serving as an expert, content contributor, study group leader, or a mentor
- Understand how to expand your book of business through partnering