



Sponsorship Opportunities

Consider a sponsorship investment with the National Association of Insurance and Financial Advisors – Minnesota. NAIFA-Minnesota hosts quality educational meetings, socials, and advocacy events throughout the year for our members to learn and build strong relationships with industry peers. Our events are headlined by national speakers and regulators to keep our members educated and informed. We also provide members, as well as sponsors, with an opportunity to network, learn more about each other's practices, collaborate, and foster partnerships.

Listed below are opportunities to make the most of your sponsorship dollars. If you have an idea for an additional benefit that we didn't think of, please reach out. We want to do all that we can to maximize your return on your sponsorship. We look forward to seeing you and your name at future events, as well as continuing to build relationships with you and your organization as partners. If you have any questions, please reach out to us at info@naifa-mn.org.

Thank you,

Brian Fleming, CFP, CLU | 2024 NAIFA-Minnesota President | BFleming@focusfinancial.com | (320)-762-7744 Ext. 303

Terms & Payment:

Annual Sponsorships are for 12-months starting with date of payment.

Monthly Program Sponsors: Need to confirm an available program date to sponsor.

Sponsorship Package Selection and payment online form: (Scan QR)



NAIFA Sponsorship Packages & Benefits	Annual Premium	Annual Platinum	Annual Gold
Annual Sponsorship Cost	\$5,000.00	\$2,500.00	\$1,000.00
Number of Packages Available	Unlimited	Unlimited	Unlimited
Annual Benefits			
Free Passes to Monthly Meetings	2	1	1
Free Passes to Socials	2	1	1
5-minute Company Commercial (<i>number during term</i>)	2	1	No
Branding in NAIFA Communications	Yes	Yes	Yes
Logo on Monthly Meeting Registration Form Banner	Yes	Yes	Yes
Branding at Monthly Meetings	Yes	Yes	Yes
Branding on NAIFA Website	Yes	Yes	Yes
Branding on Blog Page	Yes	No	No
Display table at Monthly Meetings	Yes	Yes	No
Membership list provided once a year	Yes	Yes	Yes
Submit an industry specific Blog Post	Yes	No	No
Social Media Recognition	Yes	Yes	Yes
Introduce Speaker at a Monthly Meeting	1	No	No
Provide In-person or Virtual Speaker	Yes	No	No
Host a Social Event at your Office	Yes	No	No

Monthly Meeting Sponsorship One sponsor per meeting. Choice of available meeting dates.	\$600
Free Pass to Meeting Sponsored	1
5-minute Company Commercial at Sponsored Meeting	Yes
Branding in Promotion of Sponsored Meeting	Yes
Display table at Meeting Sponsored	Yes
Attendee list for Meeting Sponsored	Yes
Social Media Recognition prior to Sponsored Meeting	Yes