



# 2023 Annual State Conference Sponsorship Packages

## **GOLD EVENT SPONSOR** *\$7,500*

*(Limited to 3)*

- COMPANY LOGO/WEBSITE LINK ON THE EVENT PAGE
- EXHIBIT TABLE ON DISPLAY ON 2/22/23 AND 2/23/23
- RECOGNITION FROM PODIUM DURING THE EVENT
- 16 COMPLIMENTARY ATTENDEE TICKETS TO THE EVENT
- FULL-PAGE AD IN THE EVENT PROGRAM
- 5-MINUTE COMMERCIAL ON STAGE

## **SILVER EVENT SPONSOR** *\$5,000*

*(Limited to 2)*

- COMPANY LOGO/WEBSITE LINK ON THE EVENT PAGE
- EXHIBIT TABLE ON DISPLAY ON 2/22/23 AND 2/23/23
- RECOGNITION FROM PODIUM DURING THE EVENT
- 8 COMPLIMENTARY ATTENDEE TICKETS TO THE EVENT
- HALF-PAGE AD IN THE EVENT PROGRAM
- 3-MINUTE COMMERCIAL ON STAGE

## **BRONZE EVENT SPONSOR** *\$2,500*

*(Limited to 3)*

- COMPANY LOGO/WEBSITE LINK ON THE EVENT PAGE
- EXHIBIT TABLE ON DISPLAY ON 2/22/23 AND 2/23/23
- RECOGNITION FROM PODIUM DURING THE EVENT
- 8 COMPLIMENTARY ATTENDEE TICKETS TO THE EVENT
- QUARTER-PAGE AD IN THE EVENT PROGRAM
- SIGNAGE AT REGISTRATION TABLE THROUGHOUT THE EVENT
- 1-MINUTE COMMERCIAL ON STAGE

## **SOCIAL EVENT SPONSOR** *\$2,500*

*(Limited to 1)*

- COMPANY LOGO/WEBSITE LINK ON THE EVENT PAGE
- RECOGNITION FROM PODIUM DURING THE SOCIAL EVENT
- BUSINESS CARD SIZED AD IN THE EVENT PROGRAM

## **SPEAKER SPONSOR** *\$2,000*

*(Limited to 4)*

- COMPANY LOGO/WEBSITE LINK ON THE EVENT PAGE
- EXHIBIT TABLE ON DISPLAY ON 2/22/23 AND 2/23/23
- RECOGNITION FROM PODIUM DURING THE EVENT
- BUSINESS CARD SIZED AD IN THE EVENT PROGRAM

The sponsorship opportunities listed above are specific to the NAIFA-Texas 2023 Annual State Conference that is scheduled for February 21-23, 2023 in Austin, Texas.

Additional sponsorship opportunities with NAIFA-Texas can be found on the next page.

Please contact Renae Davies at [exec@naifa-texas.org](mailto:exec@naifa-texas.org) or 512-716-8800 to discuss.



Scan for the 2023  
Annual State Conference  
event page!



# NAIFA-Texas Annual Sponsorship Packages

## PLATINUM SPONSOR *\$70,000*

*(Limited to 3 per year)*

- COMPANY PAGE/LINK ON NAIFA-TEXAS WEBSITE
- OPPORTUNITY FOR TWELVE (12) SOCIAL MEDIA POSTS
- TWELVE (12) E-NEWSLETTER SPONSORSHIP SPOTLIGHTS
- OPPORTUNITY FOR TWO (2) BLOG POSTS ON NAIFA-TEXAS WEBSITE
- OPPORTUNITY FOR THREE (3) VIRTUAL EVENT SPONSORSHIPS
- EXHIBIT BOOTH AT NAIFA-TEXAS 2023 ANNUAL STATE CONFERENCE
- OPTION TO SPONSOR A MEET & GREET AT NAIFA-TEXAS 2023 ANNUAL STATE CONFERENCE
- OPTION TO HOST ONE (1) VIRTUAL EVENT
- OPTION TO SPONSOR ONE (1) TLRT EVENT

## GOLD SPONSOR *\$5,000*

- COMPANY PAGE/LINK ON NAIFA-TEXAS WEBSITE
- OPPORTUNITY FOR FOUR (4) SOCIAL MEDIA POSTS
- FOUR (4) E-NEWSLETTER SPOTLIGHTS
- OPPORTUNITY FOR ONE (1) BLOG POST
- OPPORTUNITY FOR ONE (1) VIRTUAL EVENT SPONSORSHIP
- EXHIBIT BOOTH AT NAIFA-TEXAS 2023 ANNUAL STATE CONFERENCE
- OPPORTUNITY TO SPONSOR A MEET & GREET AT NAIFA-TEXAS 2023 ANNUAL STATE CONFERENCE

## SILVER SPONSOR *\$2,500*

- COMPANY PAGE/LINK ON NAIFA-TEXAS WEBSITE
- OPPORTUNITY FOR FOUR (4) SOCIAL MEDIA POSTS
- ONE (1) E-NEWSLETTER SPOTLIGHT
- OPPORTUNITY FOR ONE (1) BLOG POST
- OPPORTUNITY FOR ONE (1) VIRTUAL EVENT SPONSORSHIP
- EXHIBIT BOOTH AT NAIFA-TEXAS 2023 ANNUAL STATE CONFERENCE

## BRONZE SPONSOR *\$500*

- COMPANY PAGE/LINK ON NAIFA-TEXAS WEBSITE
- TWO (2) SOCIAL MEDIA POSTS

Sponsorship packages are flexible and can be fully customized to meet the marketing and budget needs of your organization.

Please contact Renae Davies at [exec@naifa-texas.org](mailto:exec@naifa-texas.org) or 512-716-8800 to discuss.



Scan for Sponsorship Opportunities