



2023 Annual State & Conference Sponsorship Packages

February 21-23, 2023 | Doubletree Suites | Austin, Texas



PLATINUM SPONSOR** \$70,000

(Limited to 3)

**Increase to \$13,000 and gain access to all Locals in Texas!



- COMPANY LOGO/WEBSITE LINK ON NAIFA-TEXAS WEBSITE
- OPPORTUNITY FOR TWELVE (12) SOCIAL MEDIA POSTS
- TWELVE (12) E-NEWSLETTER SPONSORSHIP SPOTLIGHTS
- OPPORTUNITY TO CREATE TWO (2) BLOG POSTS
- OPPORTUNITY TO SPONSOR THREE (3) VIRTUAL EVENTS
- 2023 ANNUAL STATE CONFERENCE BENEFITS
 - EXHIBIT TABLE ON DISPLAY ON 2/22/23 AND 2/23/23
 - SIXTEEN (16) COMPLIMENTARY ATTENDEE TICKETS TO THE EVENT
 - FULL-PAGE COLOR AD IN THE EVENT PROGRAM
 - 5-MINUTE COMMERCIAL ON STAGE
 - OPTION TO SPONSOR A MEET & GREET AT THE EVENT

GOLD SPONSOR \$5,000

(Limited to 3)

- COMPANY LOGO/WEBSITE LINK ON NAIFA-TEXAS WEBSITE
- OPPORTUNITY FOR SIX (6) SOCIAL MEDIA POSTS
- FOUR (4) E-NEWSLETTER SPONSORSHIP SPOTLIGHTS
- OPPORTUNITY TO CREATE ONE (1) BLOG POST
- OPPORTUNITY TO SPONSOR ONE (1) VIRTUAL EVENT
- 2023 ANNUAL STATE CONFERENCE BENEFITS
 - EXHIBIT TABLE ON DISPLAY ON 2/22/23 AND 2/23/23
 - EIGHT (8) COMPLIMENTARY ATTENDEE TICKETS TO THE EVENT
 - HALF-PAGE COLOR AD IN THE EVENT PROGRAM
 - 3-MINUTE COMMERCIAL ON STAGE

SILVER SPONSOR \$2,500

(Limited to 2)

- COMPANY LOGO/WEBSITE LINK ON NAIFA-TEXAS WEBSITE
- OPPORTUNITY FOR FOUR (4) SOCIAL MEDIA POSTS
- ONE (1) E-NEWSLETTER SPONSORSHIP SPOTLIGHT
- OPPORTUNITY TO CREATE ONE (1) BLOG POST
- OPPORTUNITY TO SPONSOR ONE (1) VIRTUAL EVENT
- 2023 ANNUAL STATE CONFERENCE BENEFITS
 - EXHIBIT TABLE ON DISPLAY ON 2/22/23 AND 2/23/23
 - FOUR (4) COMPLIMENTARY ATTENDEE TICKETS TO THE EVENT
 - QUARTER-PAGE COLOR AD IN THE EVENT PROGRAM
 - RECOGNITION FROM PODIUM

BRONZE SPONSOR \$1,000

(Limited to 3)

- COMPANY LOGO/WEBSITE LINK ON NAIFA-TEXAS WEBSITE
- OPPORTUNITY FOR TWO (2) SOCIAL MEDIA POSTS
- 2023 ANNUAL STATE CONFERENCE BENEFITS
 - EXHIBIT TABLE ON DISPLAY ON 2/22/23 AND 2/23/23
 - TWO (2) COMPLIMENTARY ATTENDEE TICKETS TO THE EVENT
 - BUSINESS CARD-SIZED COLOR AD IN THE EVENT PROGRAM
 - RECOGNITION FROM PODIUM

CONFERENCE ONLY SPONSORSHIPS

WELCOME RECEPTION
(Limited to 2)



\$1,500

IFAPAC RECEPTION
(Limited to 2)

\$1,500

- COMPANY LOGO/WEBSITE LINK ON CONFERENCE PAGE ON NAIFA-TEXAS WEBSITE
- SIGNAGE AT EITHER 2/21/23 WELCOME RECEPTION OR 2/22/23 IFAPAC RECEPTION
- TWO (2) COMPLIMENTARY ATTENDEE TICKETS TO THE EVENT
- BUSINESS CARD-SIZED COLOR AD IN THE EVENT PROGRAM
- RECOGNITION FROM PODIUM

Scan for the 2023 Annual State Conference event page!



QUESTIONS? Please contact Executive Director Renae Davies at exec@naifa-texas.org or 512-716-8800 to discuss.