



## NAIFA-California 2024 Sponsorship Packages

	Platinum	Gold	Silver	Bronze
	\$10,000	\$5,000	\$2,500	\$1,500
Booth at NAIFA-CA State & Affiliate Events	X	X	X	X*
Customized Code for 10% Off Event Registrations	X	X	X	
Post-Event Marketing Collateral Distribution	X	X	X	
Lead Reports of Attendees at Premier Events	X			
Logo on NAIFA-CA Sponsorship Page	X	X	X	X
Logo on Premier Event Registration Pages	X	X	X	X
Logo on NAIFA-CA Blog Page	X	X		
Logo in Premier Event Promo Emails	X			
Blog Posts	X			
Social Media Posts (singular)	X			
Social Media Posts (full tier)		X	X	
Included e3 Registrations	4	3	2	1
30-minute Main Stage Presentation at e3	X			
Hosted Workshop at e3 (incl. 10 min. Workshop Promo from Main Stage)		X		
Hosted Networking Reception at e3	X			
Logo on e3 Event Lanyards	X			
Logo on e3 Step-and-Repeat (photo booth backdrop)	X	X	X	
Logo on e3 Signage	X	X	X	
Collateral in e3 Conference Attendee Bags	X (up to 3 pieces)	X (up to 2 pieces)	X (up to 2 pieces)	X (1 piece)

*\*Bronze Sponsors will receive a booth at all Premier Events except e3*

### Premier Event Dates

Business Owner Planning Summit (San Diego) - February 1

Legislative Day (Sacramento) - March 13

Pismo Beach Dine & Connect (Pismo Beach) - June 14

e3 Conference (Redondo Beach) - October 6-8