



# 2024 NAIFA-Texas Sponsorship Opportunities

## DIAMOND SPONSOR\*\* **\$10,000**

(Unlimited)

*\*\*Increase to Blue Diamond Sponsor (\$15,000) and gain access to all Local Chapters in Texas!*

- COMPANY LOGO/WEBSITE LINK ON NAIFA-TEXAS WEBSITE
- OPPORTUNITIES FOR DIGITAL MARKETING WITH NAIFA-TEXAS
- OPPORTUNITY TO PRESENT DURING A VIRTUAL EVENT
- 2024 ANNUAL STATE CONFERENCE BENEFITS
  - EXHIBIT TABLE ON DISPLAY 2/16/24 THROUGH 2/18/24
  - COMPLIMENTARY ATTENDEE TICKETS TO THE EVENT
  - FULL-PAGE COLOR AD IN EVENT PROGRAM
  - 5-MINUTE COMMERCIAL ON STAGE
  - OPTION TO SPONSOR A MEET & GREET AT THE EVENT (ADDITIONAL COST)

## RUBY SPONSOR **\$5,000**

(Unlimited)

- COMPANY LOGO/WEBSITE LINK ON NAIFA-TEXAS WEBSITE
- OPPORTUNITIES FOR DIGITAL MARKETING WITH NAIFA-TEXAS
- 2024 ANNUAL STATE CONFERENCE BENEFITS
  - EXHIBIT TABLE ON DISPLAY 2/16/24 THROUGH 2/18/24
  - COMPLIMENTARY ATTENDEE TICKETS TO THE EVENT
  - HALF-PAGE COLOR AD IN EVENT PROGRAM
  - 3-MINUTE COMMERCIAL ON STAGE

## EMERALD SPONSOR **\$2,500**

(Unlimited)

- COMPANY LOGO/WEBSITE LINK ON NAIFA-TEXAS WEBSITE
- OPPORTUNITIES FOR DIGITAL MARKETING WITH NAIFA-TEXAS
- 2024 ANNUAL STATE CONFERENCE BENEFITS
  - EXHIBIT TABLE ON DISPLAY 2/16/24 THROUGH 2/18/24
  - COMPLIMENTARY ATTENDEE TICKETS TO THE EVENT
  - QUARTER-PAGE COLOR AD IN EVENT PROGRAM
  - RECOGNITION FROM PODIUM

## SAPPHIRE SPONSOR **\$1,500**

(Unlimited)

- COMPANY LOGO/WEBSITE LINK ON NAIFA-TEXAS WEBSITE
- OPPORTUNITIES FOR DIGITAL MARKETING WITH NAIFA-TEXAS
- 2024 ANNUAL STATE CONFERENCE BENEFITS
  - EXHIBIT TABLE ON DISPLAY 2/16/24 THROUGH 2/18/24
  - COMPLIMENTARY ATTENDEE TICKETS TO THE EVENT
  - BUSINESS CARD-SIZED COLOR AD IN EVENT PROGRAM
  - RECOGNITION FROM PODIUM

Scan for the 2024  
Annual State  
Conference event page!



Sponsorship packages are flexible and can be fully customized to meet the marketing and budget needs of your organization.

Please contact Executive Director, Renae Davies at  
exec@naifa-texas.org or 512-716-8800 to discuss.

tx.naifa.org



# 2024 NAIFA-Texas Sponsorship Opportunities

## CONFERENCE SPONSORSHIPS

February 16-18, 2024 | Hilton Houston NASA Clear Lake | Houston, Texas

### HEADLINER KEYNOTE SPEAKER SPONSOR

**\$70,000**

(Limited to 1)

- Unique opportunity to introduce Keynote Speaker during Conference
- Company Logo on printed and digital marketing for Conference
- Opportunity to present pre-recorded promotional video during the Conference as well as on the NAIFA-Texas website and social media pages
- Verbal recognition by emcee during Conference
- Option to provide promotional items for Conference Tote Bags
- Reserved table at Conference related events: Reception, Dinner and Life Happens Luncheon and Panel Participation
- Full-Page Color Ad in Conference Program
- Includes Standard Benefits\*
- Meets qualifications for NAIFA-Texas Diamond Sponsorship Benefits

### LEADERSHIP AWARDS BANQUET SPONSOR

**\$70,000**

(Limited to 1)

- Signature at 2/17/24 Awards Banquet
- Company Logo on printed and digital marketing for Conference
- Opportunity to present pre-recorded promotional video played during the Conference as well as on the NAIFA-Texas website and social media pages
- Verbal recognition by emcee during Conference
- Option to provide promotional items for Conference Tote Bags
- Reserved table at Conference related events: Reception, Dinner and Life Happens Luncheon and Panel Participation
- Full-Page Color Ad in Conference Program
- Includes Standard Benefits\*
- Meets qualifications for NAIFA-Texas Diamond Sponsorship Benefits

### EXCLUSIVE SPEAKER SPONSOR

**\$5,000**

(Limited to 3)

- Opportunity to introduce featured Speaker during Conference
- Speaker Ambassador and Escort (Optional)
- Company Logo on printed and digital marketing for Conference
- Option for pre-recorded promotional video shared across social media platforms
- Verbal recognition by emcee during Conference
- Half-Page Color Ad in Conference Program
- Includes Standard Benefits\*
- Meets qualifications for NAIFA-Texas Ruby Sponsorship Benefits

### TLRT DINNER SPONSOR

**\$3,500**

(Limited to 2)

- 5-minute commercial during Texas Leaders Round Table Dinner on 2/16/24
- Signage at 2/16/24 TLRT Dinner
- Company Logo on printed and digital marketing for Conference
- Verbal recognition by emcee during Conference
- Quarter-Page Color Ad in Conference Program
- Includes Standard Benefits\*
- Meets qualifications for NAIFA-Texas Emerald Sponsorship Benefits

### WELCOME RECEPTION SPONSOR

**\$3,500**

(Limited to 2)

- Digital and Verbal recognition at 2/16/24 Reception
- Signage at 2/16/24 Reception
- Option to distribute promotional items during 2/16/24 Reception (items to be provided by Sponsor)
- Quarter-Page Color Ad in Conference Program
- Includes Standard Benefits\*
- Meets qualifications for NAIFA-Texas Emerald Sponsorship Benefits

### "LIFE HAPPENS" LUNCHEON SPONSOR

**\$3,500**

(Limited to 1)

- Digital recognition at 2/17/24 Luncheon
- Opportunity to present pre-recorded promo video during 2/17/24 Luncheon (1 minute in length)
- Reserved table at 2/17/24 Luncheon
- Quarter-Page Color Ad in Conference Program
- Includes Standard Benefits\*
- Meets qualifications for NAIFA-Texas Emerald Sponsorship Benefits

## BECOME A SPONSOR TODAY!

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## CONFERENCE SPONSORSHIPS

February 16-18, 2024 | Hilton Houston NASA Clear Lake | Houston, Texas

### YACHT ADVENTURE SPONSOR

(Limited to 1)

**\$2,500**

- Verbal recognition at 2/16/24 Yacht Adventure
- Option to distribute promotional items during 2/16/24 Yacht Adventure (items to be provided by Sponsor)
- Quarter-Page Color Ad in Conference Program
- Includes Standard Benefits\*
- Meets qualifications for NAIFA-Texas Emerald Sponsorship Benefits

### VOYAGE BREAKFAST SPONSOR

(Limited to 2, 1 each day)

**\$2,000**

- 3-minute commercial on stage during 2/17/24 or 2/18/24 Breakfast
- Signage at 2/17/24 or 2/18/24 Breakfast
- Business Card-Sized Color Ad in Conference Program
- Includes Standard Benefits\*
- Meets qualifications for NAIFA-Texas Sapphire Sponsorship Benefits

### GENERAL CONFERENCE SPONSOR

(Unlimited)

**\$1,000**

- Exhibit Table on display 2/16/24 through 2/18/24
- Invitation to Welcome Reception
- Recognition during Conference
- Company Logo in Conference Program

### ADDITIONAL OPPORTUNITIES:

(Please contact us for more information)

- Lanyard Sponsor - **SOLD OUT**
- LILI Graduation Sponsor
- Past President's Reception Sponsor
- Tote Bag Sponsor (Dual Branding)
- Wi-Fi Password Sponsor

### "WHAT'S THE CATCH?" SPONSOR

(Limited to 1)

**\$2,500**

- Signage on display in Networking Area during Conference
- Company Logo on printed and digital marketing for Conference
- Verbal recognition by emcee during Conference
- Quarter-Page Color Ad in Conference Program
- Includes Standard Benefits\*
- Meets qualifications for NAIFA-Texas Emerald Sponsorship Benefits

### NETWORKING BREAK SPONSOR

(Limited to 3)

**\$1,500**

- Digital recognition during Conference
- Option to provide promotional items for Conference Tote Bags
- Business Card-Sized Color Ad in Conference Program
- Includes Standard Benefits\*
- Meets qualifications for NAIFA-Texas Sapphire Sponsorship Benefits

### STANDARD SPONSORSHIP BENEFITS INCLUDE:

- Complimentary attendee tickets to the Conference
- Complimentary attendee tickets to Welcome Reception
- Opportunities for digital marketing with NAIFA-Texas
- Printed and Digital Recognition at the Conference

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