**Your Name of Your City/Town Attends National Political Advocacy Event**

*They are a member of NAIFA’s influential grassroots network, encouraging policy decisions that promote financial security for all Americans*.

CONTACT: [Your name and contact information]

[City, ST (Date)] ― [Your Name, Title and Company Affiliation] joined other professional insurance and financial advisors, agents, brokers and employee benefits specialists from across [Your State] and the United States to attend the NAIFA Congressional Conference, an annual grassroots advocacy event held by the National Association of Insurance and Financial Advisors (NAIFA).

]Your last name[ has been a loyal NAIFA member since [year] and attended their [number] Congressional Conference, [date]. [Your last name] participated in advocacy training and received briefings on issues important to their business and the consumers they serve. [Your Last Name] also met with important policymakers, including [Names of Lawmakers or the legislative staff of Names of Lawmakers].

“Advocacy is an important part of being a good NAIFA citizen and working in the best interests of our clients,” said NAIFA President Doug Massey, LUTCF, CLU, ChFC, CRES, FSS. “I commend [Full Name] for participating in NAIFA’s Congressional Conference and being an engaged member of the most influential membership association for insurance and financial services professionals.”

ABOUT NAIFA: Founded in 1890, the [National Association of Insurance and Financial Advisors](http://www.naifa.org) is the preeminent association for financial service professionals in the United States of America. NAIFA members, in every Congressional district and every state house, subscribe to a strong [Code of Ethics](https://belong.naifa.org/code-of-ethics) and represent a full spectrum of practice specialties to promote financial security for all Americans. Complimented by its professional development and consumer divisions, the Society of Financial Service Professionals, and Life Happens, the association delivers value through advocacy, service, and education.