

# Norman G. Levine Distinguished Service Award 2025

#### Purpose & Presentation

"To recognize individuals who have given meritorious service to the insurance and financial services industry, and the community in ways that enhance the image of the agent/advisor. These individuals will have clearly demonstrated the attributes of personal success."

This award is presented at the NAIFA-California Norman G. Levine
Distinguished Service Awards Banquet held during the
NAIFA-California e3 Career Advancement Conference.

#### Criteria for Selection

The following criteria are considered in selecting the award recipient:

- Evidence of meritorious service to the insurance and financial advisors association and/or the life and health insurance industry and/or the community.
- A current member of a local insurance and financial advisors association in California, and/or a person dedicated to the enhancement of the association/industry.
- If the candidate is a Past President of NAIFA-California, three years must have lapsed since the individual held the office of state President.
- Current NAIFA-California Board of Trustees members are not eligible for the award.
- Prior service on the NAIFA-California Board of Trustees as an officer is not required.

#### Selection Committee

Nominations are reviewed and the award recipient determined by a committee consisting of the three most recent NAIFA-California Past Presidents not eligible for the award and the past three prior recipients of the award.

### Submission of Nomination & Supporting Information

Nominations are to be submitted by an individual member on behalf of another individual.

Deadline for submission of nomination is June 30, 2025.

Nominations must be **received** at NAIFA-California **no later than June 30, 2025; postmarks will not be accepted.** The Nomination must be received by deadline date. Only nominations submitted using this application will be accepted.

When submitting a nomination, please prepare a detailed and organized presentation. Do not submit in binder format, **submissions provided in binder format will not be accepted.** 

DO NOT assume the Selection Committee will know your nominee.

Describe in specific detail the qualifications and contributions of your candidate which, in your opinion, fulfill the stated purpose of this award.

Outside documentation, such as newspaper clippings or magazine articles are always helpful.

Please label explanations and all supporting outside documentation with the section letter it pertains to. For EXAMPLE, explanation and supporting documentation for question B should be labeled "B".

Nominations are kept on file for three years and will be reconsidered each of those years. NAIFA-California will notify each nominator when their candidate's nomination is about to expire and will provide the nominator an opportunity to reapply.

Send completed application with labeled supporting documents to

NAIFA-California • 600 State Street, Suite A • Cedar Falls, IA 50613 • Fax: 703-770-8224 • E-Mail: info@naifacalifornia.org

# Norman G. Levine Distinguished Service Award 2025

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e.  LOCAL ASSOCIATION	
CITY/ZIP	
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Explain how this individual has given meritorious service to the NAIFA <b>ASSOCIATION</b> (local affiliate, state and/or national) in ways that enhance the image of the advisor.  Attach additional sheets if necessary.	
nation which may be included are listed below.	
to this list. This is provided merely to assist you. Please TYPE all info	ormation requested.
I to this list. This is provided merely to assist you. Please <b>TYPE</b> all info onal positions held (committee chairperson, Vice President, President, ons/educational degrees received accomplishments attained by these organizations as a result of this pe preceived from the insurance and financial advisors associations	etc.)
• • • • • • • • • • • • • • • • • • •	Please TYPE all information requested.  Pled all supporting documents provided in this application and consider is.  LOCAL ASSOCIATION  CITY/ZIP  FAX  CELL PHONE  is individual has given meritorious service to the NAIFA AS and/or national) in ways that enhance the image of the advisor

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**B.** Explain how this individual has given meritorious service to the insurance and financial advisors INDUSTRY in ways that enhance the image of the advisor. Attach additional sheets if necessary.

Examples of information which may be included are listed below.

You are not limited to this list. This is provided merely to assist you. Please TYPE all information requested.

- Present and past business affiliations and accomplishments
- ▲ Organizational positions held in allied groups such as MDRT, SFSP, Estate Planning Councils, Gold Key, and so forth (Committee Chairperson, Vice President, President, etc.)
- ▲ Designations/educational degrees received (i.e. CLU, ChFC, LUTCF, RHU, FLMI, MFS, CPCU, CFP, CEBS, RFC, FSS, CAE, REBC, CAP, CASL etc.)
- Honors received from the industry
- News clippings publicizing the individual's achievements

<b>A</b>	Recognition received for attaining significant production levels: (i.e. MDRT, Court of the Table, Top of the Table, NSAA, NQA, Company Honors, National Management Award, Career Development Award, Knights of the Round Table, etc.)

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### Norman G. Levine Distinguished Service Award 2025

C. Explain how this individual has given meritorious service to the COMMUNITY in ways that enhance the image of the advisor. Attach additional sheets if necessary.

Examples of information which may be included are listed below.

You are not limited to this list. This is provided merely to assist you. Please TYPE all information requested.

- Involvement in religious organizations or service clubs
- Service to charitable organizations
- ▲ Election to public office
- News clippings publicizing the individual's involvement
- Involvement with youth or educational organizations
- Involvement with athletic organizations

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Applications with all labeled supporting documents must be received at NAIFA-California

No later than **June 30, 2025.** 

#### NO POSTMARKS WILL BE ACCEPTED

Send completed application with labeled supporting documents to:

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