



CALL FOR NOMINATIONS

The John Newton Russell Legacy

Outstanding Character, Dedication to the Profession, Meritorious Service

Do you know anyone who possesses these outstanding qualities? If you do, now is the time to submit his or her name for the John Newton Russell Memorial Award. This is the industry's highest honor.

In 1945, John Henry Russell provided the original endowment to establish this prestigious award to honor his father, John Newton Russell. A staunch proponent of informed, ethical marketing practices, Russell was agency manager for Pacific Mutual. He served as president of NALU (now NAIFA) during World War I and was one of the incorporators of The American College of Life Underwriters. His high standards are perpetuated in this award, which seeks to recognize someone with outstanding personal qualities, unstinting loyalty to the business and exemplary leadership.

Eligibility requirements

The award program is open to anyone you believe is highly qualified, and exhibits the character, leadership qualities, and contributions to the profession and American families exemplified by John Newton Russell. Any member of a NAIFA local association is eligible to nominate a worthy candidate. Nominees must be insurance and/or financial services professionals. Standards for consideration are extraordinarily high. The characteristics of past recipients have included unwavering loyalty and a high level of professional accomplishment and community service.

How to apply

When you send in your nomination, provide the award selection committee with sufficient information about your nominee and explain the basis for putting forward the person you chose. Nominations will be accepted through June 30, 2025. Your nomination contains the only information the selection committee will have as a basis for their decision, so please be thorough in your description.

The 2025 recipient will be announced in July and will be honored at the NAIFA National Leadership Conference in October.

Follow the instructions of the application form on the next page and submit it by the deadline indicated. Membership in your local association is required for participation in the award program.



2025 JOHN NEWTON RUSSELL MEMORIAL AWARD

Recommendation

In my opinion, the following living person has rendered service to the institution of life insurance which, viewed in retrospect, is so outstanding and beyond the call of duty as to merit consideration for the John Newton Russell Memorial Award.

Name : _____

Volunteer position : _____

Address : _____

Phone number and email : _____

Supporting Data

On a separate sheet of paper, provide a biographical sketch of your candidate, listing the individual's industry and civic accomplishments and honors received. Please indicate the specific accomplishments that, in your opinion, demonstrate that your nominee deserves the award.

Supporting data must accompany the nomination. Deadline: June 30, 2025.

Nominator : _____

Volunteer position : _____

Address : _____

Phone number and email : _____

Mail this form to:

John Newton Russell Award Committee

c/o Executive Office

National Association of Insurance and Financial Advisors

1000 Wilson Blvd., Suite 1890

Arlington, VA 22209

Or send via email to: candidate@naifa.org