



NAIFA-TEXAS CENTENNIAL STATE CONFERENCE

Join us in celebrating 100 years!

SPONSORSHIP OPPORTUNITIES

CENTENNIAL*

- Company logo/website link on NAIFA-Texas website
- Opportunities for digital marketing with NAIFA-Texas
- Opportunity to present during NAIFA-Texas virtual event
- 2025 Centennial State Conference Benefits
 - Exhibit table on display 2/10/25 and 2/11/25
 - Complimentary attendee tickets to the 2025 Conference
 - Full-page color advertisement in the 2025 Conference program
 - Commercial on stage at the 2025 Conference
 - Option to Sponsor a Meet & Greet at the 2025 Conference (Additional Cost)
 - Option to provide promotional video to be played during the 2025 Conference and on NAIFA-Texas social media platforms

\$20,000

* Includes access to all Local Chapters in Texas!

LONE STAR

- Company logo/website link on NAIFA-Texas website
- Opportunities for digital marketing with NAIFA-Texas
- Opportunity to present during NAIFA-Texas virtual event
- 2025 Centennial State Conference Benefits
 - Exhibit table on display 2/10/25 and 2/11/25
 - Complimentary attendee tickets to the 2025 Conference
 - Full-page color advertisement in the 2025 Conference program
 - Commercial on stage at the 2025 Conference

\$10,000

TEXAS RANGER

Company logo/website link on NAIFA-Texas website

Opportunities for digital marketing with NAIFA-Texas

Exhibit table on display 2/10/25 and 2/11/25

Complimentary attendee tickets to the 2025 Conference

Half-page color advertisement in the 2025 Conference program

Commercial on stage at the 2025 Conference

\$5,000

LONGHORN

Company logo/website link on NAIFA-Texas website

Opportunities for digital marketing with NAIFA-Texas

Exhibit table on display 2/10/25 and 2/11/25

Complimentary attendee tickets to the 2025 Conference

Quarter-page color advertisement in the 2025 Conference program

Recognition from 2025 Conference Emcee

\$2,500

RODEO

Company logo/website link on NAIFA-Texas website

Opportunities for digital marketing with NAIFA-Texas

Exhibit table on display 2/10/25 and 2/11/25

Complimentary attendee tickets to the 2025 Conference

Business-Card-Sized color advertisement in the 2025 Conference program

Recognition from 2025 Conference Emcee

\$1,500



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ADDITIONAL SPONSORSHIP OPPORTUNITIES

LEADERSHIP AWARDS CEREMONY

Includes Lone Star Benefits and the following:

Signage on display during the Centennial Celebration and Leadership Awards Ceremony

Company Logo included on printed and digital marketing for Conference

Option to provide promotional video to be played during Conference and shared across all NAIFA-Texas social media platforms

\$10,000-\$15,000

SPEAKER LIAISON

Includes Texas Ranger Benefits and the following:

Opportunity to introduce Speaker during Conference

Opportunity to chauffeur Speaker to/from airport and hotel during their stay

Company Logo included on printed and digital marketing for Conference

Option to provide promotional video to be shared across all NAIFA-Texas social media platforms

\$6,000

LILI GRADUATION CEREMONY

Includes Texas Ranger Benefits and the following:

Signage on display during the LILI Graduation Ceremony

Company Logo included in the LILI Graduation ceremony program

Company Logo included on printed and digital marketing for Conference

\$5,000

IFAPAC LUNCHEON

Includes Texas Ranger Benefits and the following:

Signage on display during 2/11/25 Luncheon

Company Logo included on printed and digital marketing for Conference

Recognition during 2/11/25 Luncheon

\$5,000

HOT BREAKFAST

Includes Longhorn Benefits and the following:

Commercial on stage during 2/11/25 Breakfast

Signage on display during 2/11/25 Breakfast

Company Logo included on printed and digital marketing for Conference

Option to provide promotional video to be shared across all NAIFA-Texas social media platforms

\$2,500

REFRESHMENTS

Add a Refreshment Package (snacks/beverages) to your sponsorship for an additional advertising opportunity!

Coffee & Tea Station

Grab and Go Breakfast

Welcome Reception

LILI 6 Final Class

2025 LILI Summit

Refreshment and Exhibitor Visit Break

\$1,000-\$3,000