

## PRESIDENT ELECT

# Bryon Holz

Bryon A. Holz, CLU, ChFC, LUTCF, CASL, LACP, is President of Bryon Holz & Associates in Brandon, FL. He founded his practice in 1983 to provide investments and insurance to successful individuals and business owners throughout the Southeast. Bryon Holz and Associates specialize in wealth accumulation, retirement income, asset preservation, and legacy planning strategies. The firm's approach to financial services is based on the principle that the customer's needs should always come first.

Holz served on NAIFA's national Board of Trustees from 2015 to 2019 and was a member of the NAIFA 2025 Strategic Planning Committee. Holz has been a loyal NAIFA member since 1987. He served as the President of NAIFA's Tampa Bay chapter and the NAIFA-Florida state chapter. He was the 2017 NAIFA-Florida "Advisor of the Year," recipient of the C.G. Snead/J.F. Bryan, III Memorial Award for Outstanding Service. He is a graduate of NAIFA's Leadership in Life Institute (LILI), twice serving as a LILI moderator, and regularly speaks to audiences around the country.

Holz is a graduate and Presidential Scholar of the University of Tampa. In his spare time, he is very active in his church and community, with a special passion for music, travel, and spending time with family.