



**DIVERSITY,
EQUITY
& INCLUSION**



DIVERSITY, EQUITY & INCLUSION COUNCIL

ADVISORS REFLECTING MAIN STREET USA

Delvin Joyce, CLU, ChFC
2021 DEI Council Co-Chair
Charlotte, North Carolina
Loyal Member Since 2010

ABOUT THE Diversity, Equity & Inclusion Council

NAIFA's Diversity, Equity & Inclusion (DEI) Council's mission is to be the industry expert for producers on diversity, equity and inclusion by having a diverse membership that serves the population by promoting an environment of multiculturalism, equity and inclusion and provides the tools and resources to work with various people groups. As the population of the United States becomes more diverse, it is important that insurance and financial advisors are reflective of Main Street USA. The council seeks to accomplish its purpose and mission via an Advisory Council of volunteer leaders that outline the body of work that the Council will complete each year in alignment with NAIFA's 2025 Strategic Plan.



Paul R. Dougherty,
LUTFC, FSS, HIA
Past NAIFA President
Hyattsville, MD
Loyal Member Since 1999

We need to know how to better serve the various demographic groups in this country. So we have embarked on a critical mission—how to enhance diversity and help agents and advisors serve diverse markets".

You Get:

- Access to subject matter experts that champion the benefits of a business that embraces financial security for all.
- Thought leadership content delivered through blogs, webinars, & in-person symposiums
- An inclusive NAIFA membership

You'll Benefit from:

- Gaining new insights into serving underserved—but not underfunded—markets
- New techniques for recruiting advisors and creating an inclusive work culture
- Understanding new cultures so that your approach is relevant and accepted

tdc.naifa.org/dei

NAIFA
2901 Telestar Court
Falls Church, VA 22042
Email: membernews@naifa.org