

Defend, Don't Offend:How to be yourself without annoying others

Angela White Regional Recruiting Director Equitable Advisors, LLC





Agenda

- Why words matter
- Ways to connect, authentically
- Tips on words or phrases to avoid
- Put it in action!





Why words matter





Ways to connect, authentically





Tips: Words or phrases to avoid



"You are so well-spoken"

"Don't take this personal..."

"Lifestyle Choices"

"Where are you really from?"

"Why are you so sensitive?"





Call to action

- Connect- authentically
- Ask questions to understand



Angela White

Regional Recruiting Director Equitable Advisors, LLC

Email: angela.white@equitable.com

Phone: 317-558-3612

Connect with me on LinkedIn:

www.linkedin.com/in/angela-lapp-fin-serv-recruiter/

