



Leaders<sup>★★</sup>



## Ensure Your Chapter Board is Professionally Certified

NAIFA has invested in creating a 90-minute Board certification training program called "Empowering Chapter Leaders" that can be delivered virtually to your leaders by the association management consulting experts at Raybourn Group International (RGI). RGI is the same consulting group we used to create the 2020 and 2025 Strategic Plan. We've paired their association management expertise with ours to create this unique training program that will cover:

- Understanding psychological motivations for serving on Boards and how to get the best out of your Board members
- Legal duties of a Board
- Aligning the Board to the Strategic Plan
- Effectively employing and engaging professional association staff
- Keys to a healthy board culture
- Board and self-evaluation checklists for continuous improvement

The best part of this training is that **NAIFA will deliver it to you at zero cost** if your Board meets the following criteria:

- President, President-Elect, and at least 80% of the Board participates
- Filing of Annual Report by February 15th
- Finalize and report a Chapter Affiliate Map by March 31st (*State Chapters Only*)
- Implementation of Model Bylaws and Revised Chapter Agreement by May 1st
- Chapter Attendance at Congressional Conference

Boards that complete the training and meet the requirements will receive the digital badge and be recognized as a NAIFA Certified Leadership Board. All Certified Boards will be recognized on the Leaders' website and at the National Leadership Conference. If the Board undertakes the training and the outlined requirements are not met, a \$1,000 training fee will be assessed.

**Book Your Spot Now!** If you book your spot before **January 18, 2023**, we will include your Chapter in the winter edition of the *Advisor Today* print magazine!

SET YOUR CHAPTER UP FOR SUCCESS!  
BOOK TODAY BY CONTACTING:  
JUSTI FOLLADORI  
DIRECTOR OF CHAPTER SERVICES  
jfolladori@naifa.org | 703.770.8410