



Advocacy

TOGETHER
WE CAN TAKE ON
ANYTHING

Building Financial Security For All

SUPPORTING FINANCIAL LITERACY EDUCATION

NAIFA | Since 1890

NAIFA members are dedicated financial professionals helping American individuals, families, and businesses build financial security and protect their dreams.



Start Financial Education Early to Create Wealth

Basic financial education is a cornerstone in the search for financial security. When people understand personal finances, Americans are enabled to make responsible financial decisions.

66%

of American adults cannot pass a basic financial literacy test. -FINRA

NAIFA applauds the leadership of Representatives Young Kim (R-CA) and Joyce Beatty (D-OH) on the relaunch of the **Congressional Financial Literacy and Wealth Creation Caucus** for the 118th Congress. The Caucus is committed to empowering Americans by giving them the tools needed to build wealth and achieve financial stability.

JOIN THE CONGRESSIONAL FINANCIAL LITERACY & WEALTH CREATION CAUCUS co-chaired by Young Kim (R-CA) and Joyce Beatty (D-OH). Contact Alex Cisneros (5-4111) or Sierra deSousa (5-4324)

Building the Future

Starting financial education in high school or earlier gives students a leg up, helping them take control of their financial future early. NAIFA supports state requirements for high school student financial literacy.

Studies show students **make better financial decisions** as they enter the workforce including having less debt, being able to manage household finances more skillfully, making informed investments, and establishing healthy habits leading to a higher net worth.



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FINANCIAL LITERACY CREATES WEALTH

The NAIFA Future Leaders program provides free online sessions for students presented by highly successful insurance and financial professionals encouraging the students to explore careers in insurance and financial services. NAIFA aims to increase Americans' financial knowledge and security by preparing the next generation of financial professionals.

24 states have passed measures to implement a stand-alone financial literacy course in their high school curriculums as part of graduation requirements.



With successful state efforts to provide high school students with financial literacy skills, build on what works to **EXPAND RESOURCES** and provide schools with additional tools to help students build wealth.



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EMPOWER ENTREPRENEURS More young people are exploring entrepreneurship, particularly with online businesses driving demand for early financial literacy education.

Learn More About NAIFA Members at www.FinancialSecurity.org

About NAIFA: Founded in 1890 as The National Association of Life Underwriters (NALU), NAIFA is the oldest, largest, and most prestigious association representing the interests of insurance professionals from every Congressional district in the United States. Our mission – to advocate for a positive legislative and regulatory environment, enhance business and professional skills, and promote the ethical conduct of its members – is the reason NAIFA has consistently and resoundingly stood up for agents and called upon members to grow their knowledge while following the highest ethical standards in the industry.

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