



**“I can think of no more effective agent in advancing our freedom to live as we choose than the insurance sales person. This person knows the economic and human pulse of our country as few people may, for they walk all streets of American life and they sit down and talk with the youth and the mature and the aged.**

**They know their wants. They help them to help themselves in time of need. They build, for they help others to build. They insure the future. They are respected and they are friends.”**

**—John F. Kennedy**

