**[Your Name] Is a Leadership in Life Institute Graduate**

*The LILI curriculum helps financial professionals who are NAIFA members achieve their greatest potential as leaders and better serve their clients and professional colleagues.*

[City, ST], [Date] -- [Your Name], a [financial professional (or your title)] with [company or agency] in [City or Town] is a graduate of the [Leadership in Life Institute](https://tdc.naifa.org/lili) (LILI), a comprehensive professional and personal leadership program offered by the [National Association of Insurance and Financial Advisors](http://www.naifa.org) (NAIFA).

To qualify as a LILI graduate, [LastName] completed a six-month program consisting of [in-person/virtual] group sessions and independent study on leadership topics, including creating personal vision and mission statements, improving personal and professional relationships, and inspiring and motivating oneself and others. [LastName], a loyal NAIFA member for [XX] years, participated in a LILI class with other financial professionals from [state/around the country].

“LILI’s coursework and interactive sessions with my classmates challenged me to tap into my leadership skills and focus on personal growth to enhance my professional and personal success,” said [LastName]. “As a LILI graduate, I am better equipped to serve my clients, colleagues, and community. There is a leader inside of everyone, and LILI helped me discover my greatest potential and strengthen personal and professional relationships.” [You may substitute your own quote, if you prefer]

NAIFA’s Leadership in Life Institute is offered exclusively to NAIFA members who are committed to growing intellectually and professionally through deep introspection and discussion. The intense curriculum creates a unique learning environment that encourages participants to bring out the best in themselves and apply what is learned across every aspect of their lives. LILI has been recognized by ASAE – The Center for Association Excellence with a [Gold Power of Associations Award](https://powerofassociations.org/awards/award-winners/) in the category of Industry and Professional Advancement.

ABOUT NAIFA: The [National Association of Insurance and Financial Advisors](https://belong.naifa.org/) is the preeminent membership association for the multigenerational community of financial professionals in the United States. NAIFA members subscribe to a strong [Code of Ethics](https://belong.naifa.org/code-of-ethics) and represent a full spectrum of financial services practice specialties. They work with families and businesses to help Americans improve financial literacy and achieve financial security. NAIFA provides producers a national community for advocacy, education and networking along with awards, publications and leadership opportunities to allow NAIFA members to differentiate themselves in the marketplace. NAIFA members in every congressional district advocate on behalf of producers and consumers at the state, interstate and federal levels.