

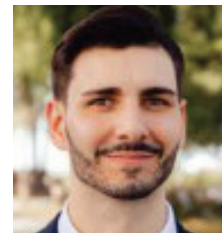


Invest in Your Future with LUTCF

NAIFA's LUTCF® is a premier designation for financial professionals. Newly updated and designed for those in the first five years of their careers, the virtual learning program provides critical skills in prospecting, selling, business planning, and product knowledge. The LUTCF designation next to your name shows clients, prospects, and colleagues that you are committed to your own success and the success of those you work for.

Why you should earn the LUTCF Designation

- The LUTCF program is the perfect way to kick-start your career.
- The LUTCF designation is recognized as the industry benchmark for insurance credentials, endorsed by top firms and agencies.
- You'll develop fundamental prospecting, selling, and practice-management skills, plus working knowledge of insurance and investment products available to help clients manage risk.
- Graduates of the LUTCF program report increases in their earnings, client base, and even their job satisfaction.
- Not a NAIFA member? No problem. The non-member LUTCF course purchase price includes a one-year NAIFA membership.



Brandon Smith,
MBA, CLU,
LUTCF, ChFC

"I completed my MBA before I came into this business

but I did not realize what financial planning truly was. The LUTCF program gives you such a good framework. It teaches you all the components of not just a financial plan but how businesses are organized, how products are taxed, you name it."



Learn More and Sign Up
at lutcf.naifa.org.