A close-up of logos

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**Member Profile Form**

Help us spotlight you in an upcoming Advisor Today blog post. Simply complete this form and email it along with a current headshot to [membernews@naifa.org](mailto:membernews@naifa.org).

**Full Name (as you’d like it to appear):**

**Loyal Member Since:**

**Home City & State:**

**Name of firm/agency/company:**

**How did you get into the business?**

**What about this industry attracted you to start down this career path?**

**How did you come to find NAIFA? Why did you decide to join?**

**What do you enjoy about your career in the financial services industry? What keeps you motivated?**

**What area do you specialize in or would like to one day specialize in?**

**How important is NAIFA’s political advocacy to the success of your business and/or your clients?**

**Is there a specific advocacy issue at either the state or federal level that has had a direct impact, or threatened to have a direct impact, on your business?**

**NAIFA encourages members’ political engagement and advocacy to promote their own business success and on behalf of their colleagues and consumers as part of being a “good NAIFA citizen.” Have you been politically involved? And if so, how?**

**Why is NAIFA important to you and how has it contributed to your success?**

**Why would you recommend this career to someone?**

**Why would you recommend NAIFA to someone?**

**Is there anything you would like to add about yourself, your career and/or NAIFA?**