**Executive Director Report**

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| **Date:**  | [Insert Month Year] |
| **By:** | [Insert Name], NAIFA-[Insert Chapter], Executive Director |
| **SUMMARY:** |
| **STATE:*** Board Manual [Insert State Specific Link]
 |
| **HEADQUARTERS:*** **Advocate**
* **Educate**
* **Differentiate**
	+
 |
| **RESOURCES:*** **Leaders**
	+ [Chapter Playbook](https://leaders.naifa.org/chapter-playbook)
	+ [Chapter Services Team Calendar](https://leaders.naifa.org/chapter-playbook-calendar)
	+ [Grassroots Chairs Meeting](https://leaders.naifa.org/naifa-grassroots-regional-meetings)
	+ [IFAPAC Chairs Meeting](https://leaders.naifa.org/ifapac-regional-meeting-dates)
	+ [Membership Chairs](https://leaders.naifa.org/membership)

* **Advocacy**
	+ [Advocacy Action Center](https://naifa.quorum.us/AdvocacyActionCenter/)
	+ [Advocacy Guide](https://leaders.naifa.org/advocacy_guide)
	+ [Candidate Selection Group Request Form](https://advocacy.naifa.org/candidate-request)
	+ [Defend the Nation](https://grp2p.vocusgr.com/Noncontributors/login)
	+ [Financial Security Advocate Academy](https://members.naifa.org/fsa)
	+ [Get Out the Vote](https://gotv4financialsecurity.org/)
	+ [Report a Grassroots Relationship](http://www.naifa.org/advocate)
	+ [State Bill Tracking](https://advocacy.naifa.org/state/bill-tracking)
	+ IFAPAC QR Code

image* **Membership**
	+ [100% Agency Program](https://leaders.naifa.org/100agency)
	+ Benefits
		- [Why Belong to NAIFA](https://2635471.fs1.hubspotusercontent-na1.net/hubfs/2635471/2023%20Membership%20Sell%20Sheet.pdf)
		- [Member Benefits Webinar](https://members.naifa.org/2023benefits)
		- [Member Orientation](https://members.naifa.org/orientation)
	+ [Custom Sell Sheet](https://naifa.formstack.com/forms/customized_membership_collateral)
	+ [Financial Security Champion Program](https://leaders.naifa.org/fsc)
	+ Join/Renew
		- [New York Life](https://naifa.formstack.com/forms/nyl_ledger_deduction)
		- [Join](https://naifa.formstack.com/forms/joinus)
		- [Renew](https://naifa.formstack.com/forms/renew)
	+ [NAIFAconnect](https://www.naifaconnect.org/login)
	+ [Presentations](https://leaders.naifa.org/presentation)
	+ [Refer a New Member to NAIFA](https://belong.naifa.org/refer)
	+ [Renewal List](https://members.naifa.org/membership-renewals)
	+ [Sell Sheets](https://leaders.naifa.org/2023membershipsellsheet)
	+ QR Codes
		- New York Life

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