



Life Happens.®

# SUMMER MEMBERSHIP CHALLENGE

Will you step up to help your chapter win? The top 3 state chapters with the highest percentage of membership growth will be awarded at Apex! Contact your membership chair to find out how you can get involved and help your chapter!

Don't forget you are still eligible for the top monthly recruiter \$100 prize and a \$10 coffee gift card for every member who lists you as their referring member!

## CHAPTER PRIZES: \*



**1st Place : \$1000**

**2nd Place : \$500**

**3rd Place : \$250**

Prize money to be allocated for additional membership development efforts in the state.

## CONTEST ELIGIBILITY DATES:

**JUNE 1, THROUGH  
AUGUST 31, 2024**

## NAIFA WILL PROVIDE EACH CHAPTER WITH THE FOLLOWING:

- List of former members who have been gone 1 to 5 years
- Phone & email scripts
- PDF flyer for win-back and new members
- Quick join links
- FSP former members by request

**BONUS: Any state returning their spreadsheet to NAIFA Membership with their comment field completed will receive \$100.**

In the event of a tie, the state with the highest number of new IFAPAC contributors from June 1 - August 31, 2024 will be the winner.