

STATE OF NEBRASKA



Proclamation

WHEREAS,

Life insurance provides financial security for families in the event of death by helping surviving family members to meet immediate, ongoing, and future financial obligations and objectives; and

WHEREAS,

Surveys consistently indicate that the vast majority of Americans believe that life insurance is an essential part of a sound financial plan; and

WHEREAS,

Today, 50 percent of all adult Americans have no life insurance and most of those with coverage have far less than experts recommend; and

WHEREAS,

900,000 adults in the prime of their lives die prematurely each year in the United States, often leaving surviving family members in dire financial circumstances as a result of inadequate life insurance protection; and

WHEREAS,

Determining how much and what kind of insurance to buy is one of the most important financial decisions consumers will ever make. Individuals, families, and businesses can benefit greatly from the expert advice of a qualified life insurance professional; and

WHEREAS,

The Life and Health Insurance Foundation for Education (LIFE) and a coalition representing hundreds of leading life insurance companies and organizations have designated September 2023 as Life Insurance Awareness Month, with a goal to make consumers more aware of their life insurance needs, to encourage them to seek professional advice, and to empower them to take the actions necessary to achieve the financial security of their loved ones.

NOW, THEREFORE,

I, Jim Pillen, Governor of the State of Nebraska, DO HEREBY PROCLAIM the month of September, 2023 as

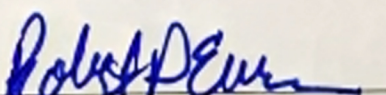
LIFE INSURANCE AWARENESS MONTH

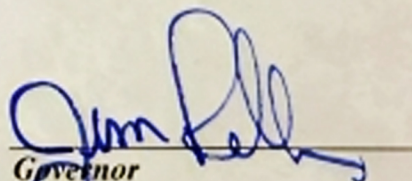
in Nebraska, and I do hereby urge all citizens to take due note of the observance.

IN WITNESS WHEREOF, I have hereunto set my hand, and cause the Great Seal of the State of Nebraska to be affixed this seventh day of August, in the year of our Lord Two Thousand Twenty-three.



Attest:


Secretary of State


Governor