



Life Happens.™

# Your Voice. Your Vote.

Since 1890, we are the only professional association that advocates at the state, interstate, and federal levels on behalf of financial services professionals and American consumers.

We represent investment advisors, holistic financial planners, insurance agents, and more. We do not represent the company, we represent you & your clients.

Our membership promise to you and your firm is to:

**Advocate. Educate. *Differentiate.***

## Who Is NAIFA?

- Financial Advisors
- Insurance Agents
- IARs
- Attorneys & CPAs
- Property & Casualty Agents
- Financial Coaches
- Employee Benefits Advisors
- Industry professionals in business practice management, marketing, and specialty areas

## Why Belong?

- Your participation in grassroots advocacy coupled with our professional lobbyists in every state capital and on Capitol Hill makes NAIFA a formidable force in protecting your interests and that of your clients
- Build a national network & leverage our media platform
- Serve as a leader in the industry to protect against government overreach

## Benefits:

- Invitations to state and federal legislative events
- Opportunities to speak & be published at the state & national levels
- Listed & promoted to consumers with opportunities to be profiled at [www.financialsecurity.org](http://www.financialsecurity.org)
- Academic journal, magazine, and educational events

New To NAIFA Fees Up To  
**\$50/month**



[belong.naifa.org/join\\_summer24](http://belong.naifa.org/join_summer24)

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