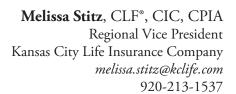
Kansas City Life Insurance Company has the "Gold Standard" of Term Insurance



- ✓ Fully convertible to all permanent products offered by Kansas City Life
- ✓ Conversion credits toward the new policy's premium may be available
- ✓ Term insurance that pays renewal commissions to agents and agencies
- ✓ New-to-the-industry level premium to age 80 or 85 with our Longevity Term product

All this with an A- rated (Excellent) company that has been in business since 1895.





A.M. Best Company: A- (Excellent) – The rating represents A.M. Best's opinion of Kansas City Life's financial strength and its ability to meet ongoing obligations to policyholders. As of September 2022.

There are 13 financial strength ratings assigned by A.M. Best, ranging from A++ (Superior) to D (Poor).