

Top 10 reasons to get an Independent Vested Direct Agency Contract with Kansas City Life Insurance Company

- 1. Stability.** Founded in 1895, a producer-focused Company with fourth generation family leadership that has *great financials and no debt*.
- 2. High-touch personal attention.** Producers enjoy *direct access to underwriters* and sales support teams.
- 3. Marketing support.** Agency branding, social media content, and lead generation support!
- 4. Elevate your agency with customized training.** *Advanced* and business markets, *sales concepts*, case design, and support staff assistance team.
- 5. Large case design and support.** Sales concepts and case design, *no cost access to attorney*, high-profile underwriting support.
- 6. Ease of doing business.** User-friendly illustration and electronic application ranked No. 1 by our *independent agents*, accelerated underwriting utilizing big data, and concierge sales support team.
- 7. Benefits.** Unmatched annual incentive trips, *personalized retirement for agency owner and producers*, subsidized life and long-term disability insurance plan for agency owner and producers.
- 8. Exceptional regional team to support your agency.** Annual business planning and monitoring, *onsite training*, team-building events.
- 9. Grow your agency.** Customized targeted recruiting plan, *agent recruiting leads*, on-site and virtual open house recruiting events.
- 10. Full suite of products.** Top tier products to help you stand out from the crowd:
 - innovative new term insurance to age 85
 - outstanding return-of-premium products
 - streamlined indexed universal life insurance design
 - and the unique ability to add a “commissionable” death benefit provision that pays out a guaranteed monthly income



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