



# NAIFA's D.C. Passport



**2022**  
Advocating  
Throughout  
History for  
Main Street USA

# NAIFA's DC Passport Program

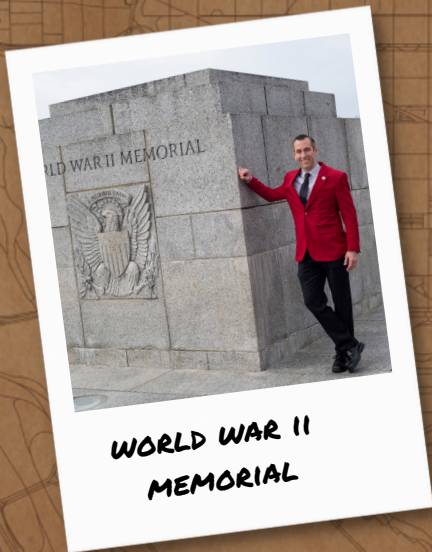
Simply follow this guide and snap a pic of you or your group at each stop while experiencing NAIFA's impact throughout history. You're continuing the tradition of advocating for Main Street Americans. Send your pics along with names to [marketing@naifa.org](mailto:marketing@naifa.org). We will send back your customized Passport to show your legislators during August in-district meetings.



**National Museum of the American Indian**  
4th St SW, Washington, DC 20560  
Special tribal life insurance exists for American Indian nations complying with tribal law and sovereign immunities.

**Susan B. Anthony**  
**National Museum of American History**  
1300 Constitution Avenue, NW, Washington, DC 20560

The University of Rochester was founded as an all-male institution. By the 1880s, women began to petition the university to open its doors to women. Finally, in 1900, the board of trustees voted to allow women if they raised \$110,000. When their total fell short, on the day before the deadline, Susan B. Anthony pledged her New York Life insurance policy to secure the final amount and guarantee that women could attend the college that fall.

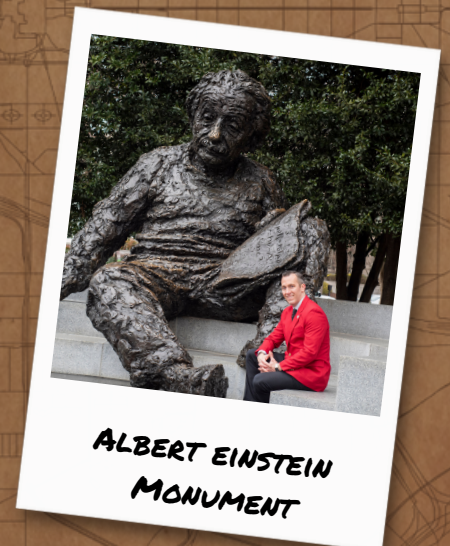


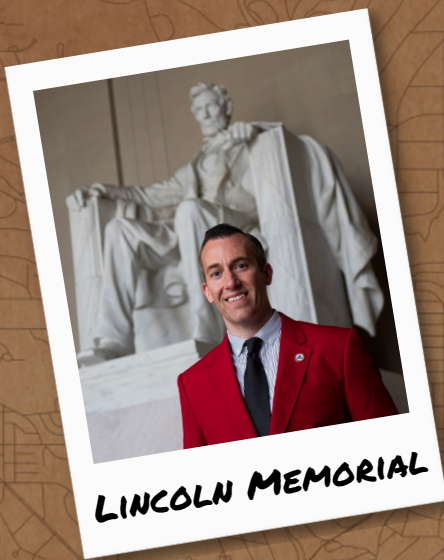
**World War II Memorial**  
1750 Independence Ave SW, Washington, DC 20024

Twenty-one hundred men and women from New York Life would serve in the military before the war ended in 1945. Forty-five of those employees died in the line of duty. By the war's end, NYL would make government bonds nearly 60 percent of its holdings — around \$2.5 billion worth— to help finance the war effort.

**Albert Einstein Monument**  
2101 Constitution Ave. NW, Washington, DC 20418

After graduating from the Swiss Polytechnic Institute, Albert Einstein sold insurance door-to-door for two years before joining the Patent Office as an examiner.





### **Lincoln Memorial**

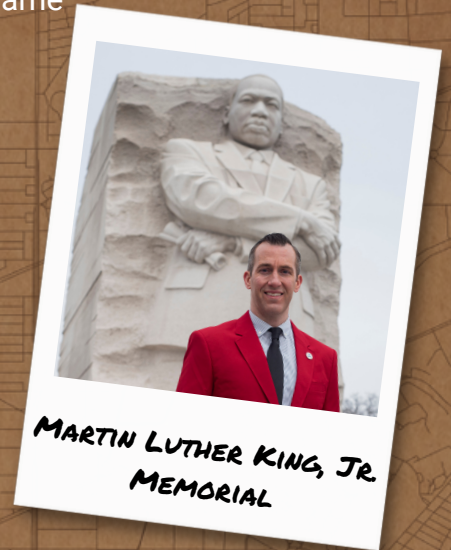
**2 Lincoln Memorial Cir NW, Washington, DC 20002**

In 1865, Phoenix Mutual Life Insurance Company Board of Directors voted that the premiums on policies issued to President Lincoln, Vice President Hamlin, and Speaker Colfax "be tendered to them as a gratuity." After Lincoln was assassinated, Phoenix issued a policy to the new president, Andrew Johnson, "free for one year." In 1905, the Lincoln National Life Insurance Company was established. Abraham Lincoln's son, Robert Todd Lincoln, granted permission to use his father's name and likeness.

### **Martin Luther King, Jr. Memorial**

**1964 Independence Ave SW, Washington, DC 20003**

As Martin Luther King's influence grew, so did the risks to his life. Atlanta Life sold MLK his insurance policy and then took it one step further, stepping in as a partner to the Civil Rights Movement to help fund and provide financial support. When former slave Alonzo Franklin Herndon founded Atlanta Life Insurance in 1907, he served African Americans. Herndon knew many African-Americans who couldn't get insurance to bury their loved ones – they held fish fries to raise the money. Herndon created an affordable option so families could keep their dignity in a difficult time.



### **Franklin Delano Roosevelt Memorial**

**1850 West Basin Dr. SW, Washington, DC 20242**

After contracting polio at the age of 39, Roosevelt spent much of his life in a wheelchair. Disability insurance provides partial income so you can pay your bills if you get too sick or injured to work. May is Disability Insurance Awareness Month when the insurance industry comes together to do something about the enormous gap between Americans' need for disability insurance and the actual coverage.

### **The White House**

**1600 Pennsylvania Avenue NW  
Washington, DC 20500**

**President Wilson** met with NAIFA leaders Edward and Lawrence Woods in the White House days before the federal income tax was adopted in 1913, ensuring an exemption to protect life insurance payments in the final law.

**President Hoover** welcomed over 1,500 NAIFA members to the White House lawn in 1929 for lunch to discuss "the great work of life insurance."

**President Eisenhower** welcomed NAIFA leaders to the White House when NAIFA's headquarters in Washington, D.C. was dedicated in 1960 and "praised the contributions made by life underwriters and the life insurance business in fighting the ever-present threat of inflation."





Together We Can Take On Anything