**Message from the President**

Dear Prospective Sponsor,

I would like to personally invite you to invest in a sponsorship package with the [Insert Chapter] Chapter of the National Association of Insurance and Financial Advisors. For years, the [Insert Chapter] Chapter has provided quality training events, social events and advocacy events to our members. Our board works tirelessly to bring top notch speakers locally to our events. Our programs provide our members and sponsors with an opportunity to network and to learn about hot topics within the industry.

The past few years have been anything but ordinary. Just like many other companies, we had to pivot to continue to be able to provide quality events for our members during these tough times. In [Insert Year] we serviced over [Insert Number] unique members and nonmembers representing [Insert Number] companies. Over [Insert Percentage] of our attendees were agents/producers. Even more interesting is that over [Insert Percentage] of our attendees were owners/decision makers.

We continue to revamp our sponsorship package to include additional sponsorship opportunities so that our sponsors have customizable options to better fit their needs. We are offering sponsorship opportunities at multiple virtual and in-person events throughout the year. If you have any questions, please feel free to contact me at [Insert Email].

Thank you,

[Insert Chapter President Name]