



2024 Annual State Conference

Speaker Details



Tom Cothron

NAIFA National President, 2024

Tom Cothron, LUTCF, FSCP, entered the business in 1979 and joined NAIFA in 1981. In 1986, he was appointed as an Agency Manager for Southern Farm Bureau and manages a multi-line agency in Ocala, FL. He has been named Agency Manager of the Year several times and has also been chosen to receive Florida

Farm Bureau's Team Player Award on multiple occasions.

Cothron served as a NAIFA local chapter President in Ocala, FL in 1995 and 2002, as NAIFA-Florida president in 2008-2009, and served on NAIFA's national board of Trustees from 2011-2015. In 2007 he was asked to serve on the "NAIFA In The 21st Century" (NAIFA 21) strategic planning task force and after rotating off the national board in 2015 was asked to serve as a member of the "NAIFA 2020" strategic planning group. He was the 2011 recipient of NAIFA-Florida's highest award as Advisor of the Year, being named as the recipient of the "C.G. Snead/J.F. Bryan, III Memorial Award for Outstanding Service". He has served as a LUTCF moderator and is a graduate of NAIFA's Leadership in Life Institute.

Cothron serves as a NAIFA Key Contact for several state and federal lawmakers from Florida and his favorite activities include travel with his wife of 30 years, Susie, and any time spent with their 4 children and 6 grandchildren.