



# *2024 Annual State Conference*

## Speaker Details

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**Traci Brown**

*Fraud-Busting Body Language Expert*

TIME Magazine has named Traci Brown, CSP, one of the Nation's Top Deception Detection Experts. NBC, CBS, and FOX have asked this fraud-busting body language expert to reveal secrets hidden in plain sight.

Traci can help your team reveal the secrets your clients are keeping from you. Secrets that are impacting your bottom line.

Traci is trained in the body language of deception detection, right alongside our country's top law enforcement. In her fast-paced, interactive keynotes that are sure to entertain, Traci teaches the lie, fraud, and identity theft detection skills she's used to get to the truth in billion-dollar business deals, crimes and politics.

You'll be able to immediately use the same tools to tell whose pants are on fire, stop fraud, and create more success in your own organization and personal life so you see more zeroes (before the decimal) in your bank account.

Traci is ranked the #5 body language expert in the world for 2022. She is a past president of the National Speaker's Association Colorado Chapter and the author of four books including her latest: *How to Detect Lies, Fraud and Identity Theft*. She is also the Executive Producer of a new TV series: *Truth, Lies and Coverups*. Traci earned her Certified Speaking Professional designation in 2020.

Traci also holds a degree in business from the University of Colorado and is a Three Time US Collegiate Cycling Champion and former member of Team USA. She is a certified master practitioner of Neuro Linguistics, Hypnosis, and Hawaiian Huna.

For more information about this event, please [click here!](#)