



Sponsorship Opportunities | 2023

Consider a sponsorship investment with the National Association of Insurance and Financial Advisors – Minnesota. NAIFA-Minnesota hosts quality training, social, and advocacy events throughout the year, for our members to learn and build strong relationships with industry peers. Our events are headlined by national speakers and regulators to keep our members educated and informed. We also provide members, as well as sponsors, with an opportunity to network, learn more about each other's practices, collaborate, and foster partnerships.

Listed below are opportunities to make the most of your sponsorship dollars. If you have an idea for an additional benefit that we didn't think of, please reach out. We want to do all that we can to maximize your return on your sponsorship. We look forward to seeing you and your name at future events, as well as continuing to build relationships with you and your organization as partners. If you have any questions, please reach out to us at info@naifa-mn.org.

Thank you,

Brian Fleming, CFP, CLU | 2023 NAIFA-Minnesota President | BFleming@focusfinancial.com | (320)-762-7744 Ext. 303

NAIFA Sponsorship Packages & Benefits	Annual Premium	Annual Platinum	Annual Gold	Monthly Meeting Sponsor	Minaroo Speaker Package	Minaroo Exhibitor Package	Minaroo Registration Form Banner Package
Package Cost	\$5,000.00	\$2,500.00	\$1,000.00	\$600.00	\$750.00	\$750.00	\$500.00
Packages Available	Unlimited	Unlimited	Unlimited	Choice of Monthly Meeting	4	As available	4
Annual Benefits							
Free Passes to Monthly Meetings	2	1	1	x	x	x	x
Free Passes to Socials	2	1	1	x	x	x	x
5-minute Company Commercial	2	1	x	x	x	x	x

National Association of Insurance and Financial Advisors Minnesota Chapter
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NAIFA Sponsorship Packages & Benefits	Annual Premium	Annual Platinum	Annual Gold	Monthly Meeting Sponsor	Minaroo Speaker Package	Minaroo Exhibitor Package	Minaroo Registration Form Banner Package
Branding in NAIFA Communications	Yes	Yes	Yes	x	x	x	x
Logo on Monthly Meeting Registration Form Banner	Yes	x	x	x	x	x	x
Branding at Monthly Meetings	Yes	Yes	Yes	x	x	x	x
Branding on NAIFA Website	Yes	Yes	Yes	x	x	x	x
Branding on Blog Page	Yes	x	x	x	x	x	x
Display table at Monthly Meetings	Yes	Yes	x	x	x	x	x
Membership list provided once a year	Yes	Yes	x	x	x	x	x
Submit an industry specific Blog Post	Yes	x	x	x	x	x	x
Social Media Recognition	Yes	Yes	x	x	x	x	x
Introduce Speaker at a Monthly Meeting	1	x	x	x	x	x	x
Provide In-person or Virtual Speaker	Yes	x	x	x	x	x	x
Host a Social Event at your Office	Yes	x	x	x	x	x	x
Monthly Meeting Sponsorship							
Free Pass to Meeting Sponsored	x	x	x	1	x	x	x
5-minute Company Commercial at Sponsored Meeting	x	x	x	Yes	x	x	x
Branding in Promotion of Sponsored Meeting	x	x	x	Yes	x	x	x
Display table at Meeting Sponsored	x	x	x	Yes	x	x	x
Attendee list for Meeting Sponsored	x	x	x	Yes	x	x	x
Social Media Recognition prior to Sponsored Meeting	x	x	x	Yes	x	x	x
Minaroo Sponsorship							
Free Passes to Minaroo	2	1	1	x	1	1	x
Introduce Speaker at Minaroo	x	x	x	x	Yes	x	x
5-minute Company Commercial at Minaroo	x	x	x	x	1	x	x
Logo on Minaroo Registration Form Banner	Yes	x	x	x	x	x	Yes
Branding in NAIFA Communications	Yes	Yes	Yes	x	Yes	Yes	Yes
Branding on NAIFA website	Yes	Yes	Yes	x	Yes	Yes	Yes
Social Media Recognition	Yes	Yes	Yes	x	Yes	Yes	Yes
Display table at Minaroo	Yes	Yes	Yes	x	x	Yes	x
Attendee list from Minaroo	Yes	Yes	Yes	x	Yes	Yes	Yes

Minaroo Sponsorship Packages	Breakfast Sponsor	Lunch Sponsor	WiFi Sponsor	Happy Hour Appetizer Sponsor	Happy Hour Sponsor
Package Cost	\$250.00	\$250.00	\$250.00	\$500.00	\$1,500.00
Free Passes to Minaroo	x	x	x	x	1
Logo Sign on Buffet table	Yes	Yes	Yes	Yes	x
5-minute Company Commercial at Minaroo	x	x	x	x	Yes
Logo Branded Drink Tickets (one for each attendee)	x	x	x	x	Yes
Branding on Posters at Minaroo	Yes	Yes	Yes	Yes	Yes
Branding in NAIFA Communications	Yes	Yes	Yes	Yes	Yes
Branding on NAIFA website	Yes	Yes	Yes	Yes	Yes
Social Media Recognition	Yes	Yes	Yes	Yes	Yes
Display table at Minaroo	x	x	x	x	x
Attendee list from Minaroo	x	x	x	x	Yes

Terms & Payment:

Annual Sponsorships are for 12-months starting with date of payment.

Monthly Program Sponsors: Need to confirm an available program date to sponsor.

Minaroo Sponsors: Need to confirm available sponsorship packages. Confirmed sponsors are sent a form link to pay by credit card and to upload needed promotional materials and information.

Sponsorship Package Selection and payment online form: <https://app.clearevent.com/register?form=a7882eaa-7f08-4480-a9cb-ba26fa579275>