Brian Steiner is the Executive Director of [Life Happens](http://www.lifehappens.org/), a national non-profit organization dedicated to financial education and consumer empowerment.

With more than 20 years in finance and sales leadership, he is dedicated to driving impactful change by promoting the importance of life insurance and allied products, as well as overseeing initiatives like the [Life Lessons Scholarship Program](https://lifehappens.org/life-lessons-scholarship-program/), which provides support to students facing financial challenges due to the loss of a parent who had no life insurance.

Steiner started as a financial advisor with Virginia Asset Management, and then transitioned into sales leadership roles to drive business growth and strategic initiatives. Notably, he served as the Vice President of Business Development for the National Association of Insurance and Financial Advisors ([NAIFA](http://www.naifa.org/)), where he played a key role in shaping industry standards and fostering professional development.

In his most recent role as President of the United Wealth Advisors Group, he led a dynamic team focused on delivering comprehensive financial solutions and exceptional client experiences. This solidified his passion for advocating for financial wellness and empowering individuals to make informed decisions about their financial futures.